

Meeting Agenda & Minutes		[30 October 2011]	
		[10:45am]	
		[La Bruschetta, Newport]	
Meeting called by:	Jan Proudfoot	Type of meeting:	Social Sub Committee of Newport SLSC
Facilitator:	Jan Proudfoot	Notetaker:	Jan Proudfoot
Attendees: Julie Hegarty, Vivianne Elliott, Karen Burns, Susie Mills, Jan Proudfoot			
Apologies: John McInerney			
<i>Agenda Items (Note: italics in Action Items indicates Social Sub Committee is seeking Newport SLSC Committee approval)</i>			
Topic	Details	Action Items	
Annual Presentation Evening: Should we make a recommendation to the committee that we change venue?	<ul style="list-style-type: none"> Julie confirmed that Miramare Gardens at Terry Hills is the only option on the Northern Beaches if we are hoping to have at least 220+ people attend. 	<ul style="list-style-type: none"> Jan to contact Miramare Gardens and obtain prices. 	
	<ul style="list-style-type: none"> Shuttle Bus to be an option (or included in price) if we are to go to Terry Hills. 	<ul style="list-style-type: none"> Jan to obtain costs from local bus company. 	
How can we improve our Presentation Evening next year?	<ul style="list-style-type: none"> Lucky Door prizes eg 3 prizes worth approx. \$50 – this will get people out of their chairs to look under seat to see if they have won 	<ul style="list-style-type: none"> Sub-committee to use contacts to obtain prizes. 	
	<ul style="list-style-type: none"> Ask Nipper Age Champions dressed in Nipper uniforms to present awards to winners at their table. This gives us 16 potential presenters and will save time as we won't be waiting for recipients to walk up on stage, etc. We should use this method for the awards presented earlier in evening in case parents want younger Nippers to be home by 8pm. 	<ul style="list-style-type: none"> Susie Mills to ask relevant parents next year if they will be involved. 	
	<ul style="list-style-type: none"> Nipper Champions to be listed in programme. 	<ul style="list-style-type: none"> Jan to obtain winner's names from Susie at appropriate time. 	
	<ul style="list-style-type: none"> Entertainment throughout night rather than all at end (for example, incorporated during serving of meal to save time). 	<ul style="list-style-type: none"> Jan to see if Miramare has suggestions. Vivianne to see if her son Cam (age group manager and a singer) and/or friends may be interested. 	

	<ul style="list-style-type: none"> Julie may also be able to find out costs/names of entertainment from other functions she has attended in past. 	
	<ul style="list-style-type: none"> Julie recommended the in house MC at Miramare. An independent MC should help to keep the event to timetable. 	<ul style="list-style-type: none"> Jan to find out from Santo at Miramare Gardens what the extra cost is.
	<ul style="list-style-type: none"> Cost & Format 	<ul style="list-style-type: none"> Jan to seek approval from Committee once we have all costs and info collected. ETA: December Committee Meeting.
	<ul style="list-style-type: none"> Date 	<ul style="list-style-type: none"> <i>Saturday, 19 May</i>
<p>Ideas for Social Events for the season (other than Back to the Beach, Nantucket Shield and Presentation Evening)</p>	<ul style="list-style-type: none"> Boardies Day is on Friday 25 November. We would like to open up bar for adults and have a film night for kids in main hall <ul style="list-style-type: none"> Entry: \$5 per person to cover food and movie Fundraising: <ul style="list-style-type: none"> \$2 entry for “Loudest Boardies” competition \$5 fine for anyone who doesn’t wear boardies Film: “Surfs Up” Kids Food: Pizza from Pizza Hut Adults Food: Finger food eg Sushi, Cheese, Dips, etc. 	<ul style="list-style-type: none"> Jan to seek approval from Executive Committee ASAP. If approval is granted then Jan to contact Peter Tierney about opening bar. Jan to organise film and player. A few social committee members to order pizza depending on numbers that arrive on the night. Jan to organise bar food – ensure items can be stored in fridge for After 5s seeing as we won’t know numbers ahead of time. Jan to send info to Publicity Officer (depending on deadline of next Newsletter).

	<ul style="list-style-type: none"> ● Ways to increase numbers at each After 5s <ul style="list-style-type: none"> ○ Each week 16 Nippers are rewarded with a free soft drink and sausage sandwich. It was suggested that the voucher they receive include a <i>free drink at the bar</i> that evening to encourage more Nipper Parents to attend. ○ Vivianne suggested an email be sent to every new member upon registration that makes them feel welcome with news regarding After 5s, upcoming social events and other club facilities. 	<ul style="list-style-type: none"> ● <i>Jan to ask committee if we can run a trial for four weeks to see if this idea generates more income and numbers.</i> ● <i>If approval is granted then Vivianne and Jan to work with Registrar.</i>
	<ul style="list-style-type: none"> ● “Christmas at the Surf Club” to be held at After 5s 18 December 	<ul style="list-style-type: none"> ● <i>Jan to seek approval from Committee</i> ● Social Sub Committee to promote event to their group. ● Social Sub Committee to decorate bar area. ● Social Sub Committee to organise Christmas themed bar snacks. ● Jan to organise Christmas music to be played on iPod. ● Jan to warn Peter Tierney in case more members than usual show up for After 5s.
	<ul style="list-style-type: none"> ● Laser Tag in the park next door on Sunday, 26 February at 4pm <ul style="list-style-type: none"> ○ Competition format eg 6 Teams to be organised (Water, Beach, Boats, Nipper Parents, Knockers & Knackers, Associate Members) 	<ul style="list-style-type: none"> ● <i>Jan to seek approval from Committee</i> ● Susie to find out details and pricing. ● Jan to seek council approval in due course (eg after we know cost and if committee approves event).

	<ul style="list-style-type: none"> • Karen recommended an event be held where the Nipper competitors can associate with older competitors. This follows on from the “One Club Policy”. It was suggested we organise a Competitors’ BBQ one or two weeks before State Championships to include Nippers, Opens and Masters from all Surf Sports. Eg Friday, 24 February. 	<ul style="list-style-type: none"> • <i>Jan to seek approval from Committee</i> • Jan to coordinate with Surf Sports Committee.
Target Marketing	<ul style="list-style-type: none"> • Vivianne commented that she and her husband, David do not receive notification of events and they are social members. • If mailing lists are created for each group within club (eg Nipper Parents, Associates, Knacker/Knockers, Water, Boats, Beach) we can create marketing that is relevant to each section and make them feel included. • Nantucket Shield: encourage a group of “Nipper Associates” to form a team to go up against the Patrols. 	<ul style="list-style-type: none"> • Jan to investigate why some members are not receiving SMSs and/or emails. • <i>Jan to ask for access to Surf Guard so we can target various groups regarding social events.</i> • Susie Mills to inform and encourage participation.
Other ideas discussed but put on hold until next season (or perhaps the off-season):	<ul style="list-style-type: none"> • An Open Day to demonstrate to public what we do, how we use equipment etc. It was suggested it could be held after Australia Day BBQ, however, we are also are this may not be practical due to how busy the beach is that day. • Battle of the Bands: use” musical members” within club to provide entertainment and a fun competition evening. • Karaoke Evening • Beer or Wine tasting • Has the club has ever done anything like a "Business Fair" before and did it work? ie Give members (and/or friends and family?) an opportunity to promote their products/services. Vivianne suggested such an event be held near next Mother’s Day or Christmas 2012. • Gambling Night (not mentioned at meeting, however, a few other members have recommended this idea to the social secretary recently). Other clubs have had them in the past and apparently they have been very successful with regards to socialising and raising money. 	